DAVID M. SLATER

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Outstanding General Counsel, CEO, COO, and JD/MBA with 25 years' experience managing all aspects of legal and business affairs for innovative, entrepreneurial businesses.

CAREER OVERVIEW

◆ LAW OFFICES OF DAVID SLATER — Managing Attorney (1992 to 2001, 2007 to present)

Perform a broad array of legal and business services for companies in diverse fields including media, video production, management consulting, technology, nutraceuticals, over-the-counter drugs, cosmetics, consumer products, fashion, real estate, manufacturing, and nonprofits.

- Negotiate and draft agreements and documents of every kind including those relating to the following: business transactions, mergers and acquisitions, trademarks, copyrights, licenses, office leases, sales of real property, company stock plans, shareholders' agreements, partnerships, joint ventures, stock options, employment and severance agreements, employee handbooks, asset securitizations, loans, financings, equity investments, private placements, non-disclosures, collections, settlements, releases, website terms of use, privacy policies, consulting engagements, incorporations, operating agreements, entity formations, product distributions, film and video productions, clients, vendors, and suppliers.
- Oversee legal compliance with SEC, FDA, FTC, tax, labor, privacy, website and other laws.
- Manage portfolios of international trademarks, copyrights, and intellectual properties.
- Reduce risks of liability and litigation, including securing superior insurance policies.
- Direct outside counsel with respect to litigation strategies, goals, and cost-benefit analyses.
- Advise as to all aspects of HR including benefits, health insurance, worker's comp and disability.
- Devise business, marketing, financial, management, tax, accounting, and growth strategies.

Serve as general counsel and business advisor to the following clients:

- Teshkeel Media Group TV animation series and comic books in 25 countries (The 99.org).
- Delphinity management consulting to Fortune 500 companies (<u>Delphinityllc.com</u>).
- IPL partnering with Columbia Business School to teach executive leadership (IPL).
- Hayden 5 Media providing video production services and studio (<u>Hayden5.com</u>).
- Man With a Cam a national network of videographers on demand (ManWithACam.org).
- Blisslife Records a grammy-nominated record label and artist (Blisslife Records)
- Jonathan Shorr Gallery a private dealer of impressionist, modern, and contemporary art.
- NY Press Photographers Assn. the nation's oldest free press association (NYPPA.org).

◆ THE GARY NULL COMPANIES — COO and General Counsel (2001 to 2008)

Oversaw six national companies involved in dietary supplements, consumer products, organic super-markets, health resorts, book publishing, and video and radio productions.

- Ran major operations for all businesses, and supervised nine directors and over 100 employees.
- Negotiated acquisition of New York's largest organic supermarket from Whole Foods.
- Performed FDA/FTC legal compliance for all advertising, label design, and product packaging.

- Handled corporate relations with company's largest buyers and private label manufacturers.
- Acted on behalf of CEO when he was travelling or otherwise unavailable.
- Administered portfolio of 50-plus trademarks, including clearances, registrations, and renewals.
- Coordinated legal work by outside counsel and formulated winning litigation strategies.
- Settled potentially devastating multi-million dollar lawsuit against company for only one dollar.
- Implemented proactive HR policies which resulted in no employee lawsuits during entire tenure.
- Researched and secured effective product liability and general liability insurance policies.
- Drafted marketing and other text for company's product labels, containers and advertising.
- Negotiated book publishing agreeements for Gary Null, bestselling author of over 90 books.
- Secured deals to distribute TV and radio programming on PBS, WNYE and other outlets.
- Co-Produced documentaries Fatal Fallout, The Drugging of Our Children, and Vaccine Nation.
- Performed clearances, legal review, and Fair Use analyses for all documentary film productions.
- Assisted CEO in creating Progressive Radio Network, one of the largest internet radio stations.
- Organized tax deductible donation of gemstone collection to The Museum of Natural History.
- Devised innovative tax strategies that cut the company's tax liabilities in half for one year.

NUTRITION INSTITUTE OF AMERICA, INC — Chief Executive Officer (2001 to 2006)

- Reactivated 501(c)(3) not-for-profit corporation to foster research on nutrition and health.
- Funded seminal research paper, *Death by Medicine*, published widely in peer reviewed journals.
- Raised \$450,000 from Life Extension Foundation to produce the film *Prescription for Disaster*.
- Oversaw all compliance with not-for-profit laws and made required federal and state filings.

PRIOR EMPLOYMENT

ITKOWITZ PLLC — Senior Law Associate (1990 to 1992)

Performed all aspects of civil litigation including trying cases, arguing appeals, and drafting pleadings, motions and legal briefs. Tried discrimination case to \$500,000 verdict.

COZEN O'CONNOR — Law Associate (1989 to 1990)

Prepared briefs and motions for managing partner, former US Congressman Herman Badillo.

LAW OFFICES OF HAROLD ORENSTEIN — Law Associate (1988 to 1989)

Drafted agreements relating to motion pictures, sound recordings, and musical theater.

MERCHANT IVORY PRODUCTIONS — Director of Operations (1987 to 1988)

Managed busy production office for Academy Award-nominated producer and director.

BAR MEMBERSHIPS

U.S. Supreme Court (1993), Second Circuit Court of Appeals (1993), U.S. District Courts for the Southern and Eastern Districts of New York (1988), New York (1988), and Connecticut (1987).

EDUCATION

EMORY LAW SCHOOL Juris Doctorate, Merit Scholar 1987

EMORY BUSINESS SCHOOL MBA in Accounting with Honors BA in Philosophy, Dean's List 1987

BRANDEIS UNIVERSITY 1983